



MEERLUST

MEERLUST RUBICON 2001 – WINNER OF THE IWSC CHATEAU PICHON LONGUEVILLE COMTESSE DE LALANDE TROPHY FOR BEST BLENDED RED WINE

“Following her year in office in 1993 as IWSC President, May de Lencquesaing of Chateau Pichon Longueville, Comtesse de Lalande, decided to introduce an award to the IWSC for the best blended red wine to celebrate the IWSC's silver jubilee. It was her wish to encourage winemakers to produce good blends and she felt that the parameters and varieties should be left fairly open in order to give freedom to express the art of blending.

The only restriction being placed on the winemaker was that a minimum of three grape varieties be used, any one variety being not less than 45% but not more than 70%. The prize includes an annual trophy; a trip to stay for a week in the Chateau as a guest and a cheque for £1000.”

The Rubicon 2001 was made by the previous Cellar Master at Meerlust, Giorgio Dalla Cia, who was responsible for creating the first commercial Rubicon blend in 1980 together with Nicolas Myburgh, the father of the current owner, Hannes Myburgh. Giorgio worked as the Cellar Master at Meerlust for 25 years. Hannes says “I am extremely proud of Giorgio and the team at Meerlust. To receive this international award is a great honour. We have been receiving congratulatory notes from around the world since the announcement was made on the 20th July and to receive an endorsement of this stature is flattering, particularly as there are currently so many good wines being produced in the world.”

For further information on the award, contact Jacqui Taylor or Erica Vermeulen at Meerlust on +27 21 843 3587.