



***CROWN WINE CELLARS
JULY/AUGUST WINE
SHIPMENT FROM THE UK TO
HONG KONG
CLOSING ON 15 JULY/ DEPARTING 24 JULY
2011
ETA HK 21 AUGUST 2011***

Dear Wine Lover,

You are herewith invited to book your place in the upcoming Crown Wine Cellars' wine shipment from the UK to HK.

INTRODUCTION

This highly efficient and cost effective service has become the most popular method for Hong Kong owners of Fine Wine to transport their wine in total security from the UK & France to Hong Kong.

This is a complete door-to-cellar service which requires the absolute minimum effort from the wine owner. Naturally, **only refrigerated containers** are used thus guaranteeing that your wine will not endure any ill effects.

WHAT DO YOU HAVE TO DO? STEP BY STEP INSTRUCTIONS

As with previous shipments, it would be appreciated if all *Full Club Members and non-members would follow these simple directions, after-which CWC staff will take care of everything on your behalf up to and including the wine's arrival and registration in our cellars.

Herewith the details:

1. Contact your UK/French storage company or wine supplier via e-mail stating your intention to relocate your wine.
2. **Instruct them to deliver your wines to Seabrooks Fine Wine Exports** (our appointed agent in the UK).
3. Provide them with a list of which wines you would like to remove.
4. Request that they issue sales invoice (if applicable) or a valuation invoice dated within the past 12 months, providing all details of the wine.
5. Copy all correspondence to: gdeeb@crowwinecellars.com & vchik@crowwinecellars.com

PRICING

1. Less than 48 bottles from any one location:

Full Club Members - **HK\$35** per bottle + Collection Charges (if applicable);
Non-Members **HK\$55** + Collection Charges (if applicable)

2. More than 48 bottles but Less than 360 bottles from any one location:

Full Club Members - HK\$30 per bottle + Collection Charges (if applicable);
Non-Members HK\$50 + Collection Charges (if applicable)

3. More than 360 bottles but Less than 1,200 bottles from any one location:

Full Club Members - HK\$25 per bottle;
Non-Members HK\$35

4. More than 1,200 bottles but Less than 3,600 bottles from any one location:

Full Club Members - HK\$20 per bottle;
Non-Members HK\$30

5. More than 3,600 bottles from any one location:

Full Club Members - **HK\$15** per bottle;

Non-Members **HK\$25**

Comprehensive Insurance: Insurance cover is compulsory and is charged at 1% of the declared value. There is no deductible charged in the event of loss.

IMPORTANT ADDITIONAL INFORMATION

Consider the following:

- **Hong Kong currently enjoys a zero wine tax AND no VAT**
- **Our Long Term Cellar prices are equal to the UK starting @ HK\$1 per bottle per month (Approximately GBP12 case per year)**
- **CWC Cellar conditions are unsurpassed and acknowledged as the best of their kind anywhere in the world**
- **CWC has ample storage space following the launch of CWC2, CWC3 AND CWC4 which employ case storage on the same level as those currently employed in the UK and Europe**
- **Door (UK Merchant)-to-Door (CWC Cellar) transport all-inclusive from as low as HK\$15 per bottle for CWC Members (HK\$25 for non-members)**
- **Use of Temperature Controlled Containers only**
- **Guaranteed private ownership of all wine in CWC Cellars**
- **Comprehensive Insurance cover provided at current market value replacement with no deductible charged.**

* "Full Club Members" refers to "Corporate Members", "Platinum Members" and "Gold Members" only.