



***CROWN WINE CELLARS***  
***JUNE/JULY WINE SHIPMENT***  
***FROM THE UK TO***  
***HONG KONG***  
**DELAYED**

***CLOSING ON 8 AUGUST 2012 /***  
***DEPARTING 18 AUGUST 2012***  
***ETA HK 14 SEPTEMBER 2012***

**Dear Wine Lover,**

**You are herewith invited to book your place in the upcoming Crown Wine Cellars' wine shipment from the UK to HK.**

## **INTRODUCTION**

This highly efficient and cost effective service has become the most popular method for Hong Kong owners of Fine Wine to transport their wine in total security from the UK & France to Hong Kong.

**This is a complete door-to-cellar service which requires the absolute minimum effort from the wine owner.** Naturally, **only refrigerated containers** are used thus guaranteeing that your wine will not endure any ill effects.

# WHAT DO YOU HAVE TO DO? STEP BY STEP INSTRUCTIONS

As with previous shipments, it would be appreciated if all \*Full Club Members and non-members would follow these simple directions, after-which CWC staff will take care of everything on your behalf up to and including the wine's arrival and registration in our cellars.

Herewith the details:

1. Contact your UK/French storage company or wine supplier via e-mail stating your intention to relocate your wine.
2. Instruct them to deliver your wines to Seabrooks Fine Wine Exports (our appointed agent in the UK).
3. Provide them with a list of which wines you would like to remove.
4. Request that they issue sales invoice (if applicable) or a valuation invoice dated within the past 12 months, providing all details of the wine.
5. Copy all correspondence to: [gdeeb@crownecellars.com](mailto:gdeeb@crownecellars.com) & [vchik@crownecellars.com](mailto:vchik@crownecellars.com)

## PRICING

1. **Less than 48 bottles from any one location:**  
Full Club Members - **HK\$35** per bottle + Collection Charges (if applicable);  
Non-Members **HK\$55** + Collection Charges (if applicable)
2. **More than 48 bottles but Less than 360 bottles from any one location:**  
Full Club Members - HK\$30 per bottle + Collection Charges (if applicable);  
Non-Members HK\$50 + Collection Charges (if applicable)
3. **More than 360 bottles but Less than 1,200 bottles from any one location:**  
Full Club Members - HK\$25 per bottle;  
Non-Members HK\$35

4. **More than 1,200 bottles but Less than 3,600 bottles from any one location:**

Full Club Members - HK\$20 per bottle;  
Non-Members HK\$30

5. **More than 3,600 bottles from any one location:**

Full Club Members - **HK\$15** per bottle;  
Non-Members **HK\$25**

**Comprehensive Insurance: Insurance cover is compulsory and is charged at 1% of the declared value. There is no deductible charged in the event of loss.**

## **IMPORTANT ADDITIONAL INFORMATION**

### **Consider the following:**

- **Hong Kong currently enjoys a zero wine tax AND no VAT**
  - **Our Long Term Cellar prices are equal to the UK starting @ HK\$1 per bottle per month (Approximately GBP12 case per year)**
  - **CWC Cellar conditions are unsurpassed and acknowledged as the best of their kind anywhere in the world**
  - **CWC has ample storage space following the launch of CWC2, CWC3 AND CWC4 which employ case storage on the same level as those currently employed in the UK and Europe**
  - **Door (UK Merchant)-to-Door (CWC Cellar) transport **all-inclusive from as low as HK\$15 per bottle** for CWC Members (HK\$25 for non-members)**
  - **Use of Temperature Controlled Containers only**
  - **Guaranteed private ownership of all wine in CWC Cellars**
  - **Comprehensive Insurance cover provided at current market value replacement with no deductible charged.**
- \* "Full Club Members" refers to "Corporate Members", "Platinum Members" and "Gold Members" only.