



***CROWN WINE CELLARS  
AUGUST/SEPTEMBER  
WINE SHIPMENT  
FROM THE UK  
TO HONG KONG  
CLOSING ON 16 AUGUST 2013 /  
DEPARTING 28 AUGUST 2013  
ETA HK 25 SEPTEMBER 2013***

**Dear Wine Lover,**

**You are herewith invited to book your place in the upcoming Crown Wine Cellars' wine shipment from the UK to HK.**

## **INTRODUCTION**

This highly efficient and cost effective service has become the most popular method for Hong Kong owners of Fine Wine to transport their wine in total security from the UK & France to Hong Kong.

**This is a complete door-to-cellar service which requires the absolute minimum effort from the wine owner.** Naturally, **only refrigerated containers** are used thus guaranteeing that your wine will not endure any ill effects.

# WHAT DO YOU HAVE TO DO? STEP BY STEP INSTRUCTIONS

As with previous shipments, it would be appreciated if all \*Full Club Members and non-members would follow these simple directions, after-which CWC staff will take care of everything on your behalf up to and including the wine's arrival and registration in our cellars.

Herewith the details:

1. Contact your UK/French storage company or wine supplier via e-mail stating your intention to relocate your wine.
2. Instruct them to deliver your wines to Seabrooks Fine Wine Exports (our appointed agent in the UK).
3. Provide them with a list of which wines you would like to remove.
4. Request that they issue sales invoice (if applicable) or a valuation invoice dated within the past 12 months, providing all details of the wine for insurance and import purposes.
5. Copy all correspondence to: [gdeeb@crowwinecellars.com](mailto:gdeeb@crowwinecellars.com) & [vchik@crowwinecellars.com](mailto:vchik@crowwinecellars.com)

## REVISED PRICING (EFFECTIVE MAY 2013)

1. **Less than 30 cases:**  
Full Club Members - **HK\$240** per case + Collection Charges (if applicable);  
Non-Members **HK\$280** per case + Collection Charges (if applicable)  
**\*\* MINIMUM ORDER HK\$960**
2. **More than 30 cases but less than 100 cases:**  
Full Club Members - **HK\$200** per case + Collection Charges (if applicable);  
Non-Members **HK\$240** per case + Collection Charges (if applicable)
3. **More than 100 cases:**  
Full Club Members - **HK\$165** per case + Collection Charges (if applicable);  
Non-Members **HK\$200** per case + Collection Charges (if applicable)

**Comprehensive Insurance:** Insurance cover is compulsory and is charged at 0.8% of the declared value. There is no deductible charged in the event of loss. **EFFECTIVE SEPTEMBER 2012**

# IMPORTANT ADDITIONAL INFORMATION

## Consider the following:

- Hong Kong currently enjoys a zero wine tax AND no VAT
- Our **Long Term Cellar prices are equal to the UK** starting @ HK\$1 per bottle per month (Approximately GBP12 case per year)
- **CWC Cellar conditions are unsurpassed and acknowledged as the best of their kind** anywhere in the world
- CWC has ample storage space following the launch of CWC4, CWC5 AND CWC6 which employ case storage on the same level as those currently employed in the UK and Europe
- Door (UK Merchant)-to-Door (CWC Cellar) transport **all-inclusive from as low as HK\$165 per case** for CWC Members (HK\$200 per case for non-members)
- Use of **Temperature Controlled Containers** only
- **Guaranteed private ownership** of all wine in CWC Cellars
- Comprehensive **Insurance cover provided at current market value** replacement with no deductible charged

\* "Full Club Members" refers to "Corporate Members", "Platinum Members" and "Gold Members" only.