



***CROWN WINE CELLARS
SEPTEMBER/OCTOBER
WINE SHIPMENT
FROM THE UK
TO HONG KONG
CLOSING ON 1 SEPTEMBER 2014 /
DEPARTING 12 SEPTEMBER 2014
ETA HK 17 OCTOBER 2014***

Dear Wine Lover,

You are herewith invited to book your place in the upcoming Crown Wine Cellars' wine shipment from the UK to HK.

INTRODUCTION

This highly efficient and cost effective service has become the most popular method for Hong Kong owners of Fine Wine to transport their wine in total security from the UK & France to Hong Kong.

This is a complete door-to-cellar service which requires the absolute minimum effort from the wine owner. Naturally, only refrigerated

containers are used thus guaranteeing that your wine will not endure any ill effects.

WHAT DO YOU HAVE TO DO? STEP BY STEP INSTRUCTIONS

As with previous shipments, it would be appreciated if all *Full Club Members and non-members would follow these simple directions, after which CWC staff will take care of everything on your behalf up to and including the wine's arrival and registration in our cellars.

Herewith the details:

1. Contact your UK/French storage company or wine supplier via e-mail stating your intention to relocate your wine.
2. Instruct them to deliver your wines to Seabrooks Fine Wine Exports (our appointed agent in the UK).
3. Provide them with a list of which wines you would like to remove.
4. Request that they issue sales invoice (if applicable) or a valuation invoice dated within the past 12 months, providing all details of the wine for insurance and import purposes.
5. Copy all correspondence to: gdeeb@crownew.com & vchik@crownew.com

REVISED PRICING (EFFECTIVE MAY 2013)

1. **Less than 30 cases:**
Full Club Members - **HK\$240** per case + Collection Charges (if applicable);
Non-Members HK\$280 per case + Collection Charges (if applicable)
**** MINIMUM ORDER HK\$960**
2. **More than 30 cases but less than 100 cases:**
Full Club Members - **HK\$200** per case + Collection Charges (if applicable);

Non-Members HK\$240 per case + Collection Charges (if applicable)

3. **More than 100 cases:**

Full Club Members - **HK\$165** per case + Collection Charges (if applicable);

Non-Members **HK\$200** per case + Collection Charges (if applicable)

Comprehensive Insurance: Insurance cover is compulsory and is charged at **0.8%** of the declared value. There is no deductible charged in the event of loss. **EFFECTIVE SEPTEMBER 2012**

IMPORTANT ADDITIONAL INFORMATION

Consider the following:

- Hong Kong currently enjoys a zero wine tax AND no VAT
- Our **Long Term Cellar prices are equal to the UK** starting @ **HK\$1.1** per bottle per month (Approximately **GBP12** case per year)
- **CWC Cellar conditions are unsurpassed and acknowledged as the best of their kind** anywhere in the world
- CWC has ample storage space following the launch of CWC4, CWC5 AND CWC6 which employ case storage on the same level as those currently employed in the UK and Europe
- Door (UK Merchant)-to-Door (CWC Cellar) transport **all-inclusive from as low as HK\$165 per case** for CWC Members (**HK\$200 per case** for non-members)
- Use of **Temperature Controlled Containers** only
- **Guaranteed private ownership** of all wine in CWC Cellars
- Comprehensive **Insurance cover provided at current market value** replacement with no deductible charged

* "Full Club Members" refers to "Corporate Members", "Platinum Members" and "Gold Members" only.